citron ELLES

# Citronelles Agenturer

**WINTER 2024** 





#### Our story

"We believe in the genuine, the things that are made from the ground and that carry a story. What is better than lifting what we have amongst us, such as dalahorses, folkloric patterns, beautiful houses and Swedish symbols and magic fika moments.

For us, collaboration with customers and designers is the beginning of how to successfully create and spread Swedish design even far beyond our borders. Sometimes in a somewhat unconventional and innovative way, but always with the highest quality, heart and warmth and with our Swedish design in focus.

Through curiosity, interest, responsiveness and a longterm collaboration with some of Sweden's most skilled designers - mixed with a commercial and profitable thinking - we have during a decade helped our clients to create unique objects that all have a story to tell."

> Warm greetings from Citronelles. Katarina Dymling, CEO and Founder

#### Retailer login

You can now place your order directly on our website citronelles.com To get a login please contact us by email info@citronelles.com

On our website, you can shop from both Citronelles and Come to Sweden. As soon as you are registered as a new customer you will receive an e-mail with further details about login.

#### Citronelles Agenturer AB

Tullvaktsvägen 2, 115 56 Stockholm, Sweden Sales: Katarina Dymling Email: info@citronelles.com

Phone: +46 8 626 90 40

Instagram: @citronellesagenturer Facebook: Citronelles Agenturer AB www.citronelles.com

#### Come to Sweden

By VARIOUS DESIGNERS

Come to Sweden is a design company based on Swedish vintage travel posters. We make products based on both classic and contemporary Swedish travel posters. We were the first in business and can proudly say that we have the largest product range as well as the best quality. By combining authentic vintage artworks with high-quality manufacturing we offer products that decorates homes, offices and public spaces.

#### **Posters**

We polish our travel posters with a gentle hand and then we reprint them on high-quality environmentally certified matte paper. We produce posters in four different standard sizes, making the artworks easy to frame.

We also have different product series: Sweden - Vintage & Today, Come to Norden - Vintage & Today as well as Vintage Propaganda.

#### Sizes & Styles available:

70x100 cm: Vintage: Sweden 50x70 cm: Vintage: Sweden, Come to Norden & Propaganda 50x70 cm: Today: Sweden & Come to Norden 30x40 cm: Vintage: Sweden 21x30 cm (A4): Vintage: Sweden

#### Paper:

140-180 g environmentally certified paper.

#### Packaging & Deliveries:

The larger posters are delivered wrapped in protective paper in a sturdy poster tube with a lid. The tubes are marked with a sticker with the poster's image and product information. When ordering at least 20 posters, we send a practical sales box in cardboard, which holds 20 poster tubes. The A4 posters come in a plastic pocket with natural colored cardboard as support. We are constantly expanding! So please ask us if you are missing a poster in a certain size!











ONCE THESE POSTERS MADE SWEDEN LOOK GREAT - NOW THEY CAN DO THE SAME FOR YOUR HOME.



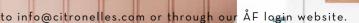












# Scandinavian Mountain Winter

By UNDERLANDET DESIGN Mountains and cottages from Scandinavia.



To-go mug Winter, Porceline CA933



Winter, Porceline CA932



Breakfast tray Winter, 27x20 cm CA146



Dishcloth Winter, 18x20 cm CA746



Kitchen towel Winter, 50x70 cm CA330



# Scandinavian Mountain Summer

By UNDERLANDET DESIGN Mountains and cottages from Scandinavia.





Summer, Porceline CA 930



Breakfast tray Summer, 27x20 cm CA145



Dishcloth Summer, 18x20 cm CA747



Kitchen towel Summer, 50x70 cm CA331



Napkins Summer, 33x33 cm CA1207





# Gingerbread

 $\label{eq:byembelle} \textit{By} \; \texttt{EMELIE} \; \texttt{EK} \; \texttt{DESIGN}$  A collection with traditional gingerbread shapes.





Kitchen towel Linen, 50x70 cm EE940



Kitchen towel
Gingerbread house
50x70 cm
EE329



Round tray Gingerbread house Ø 38 cm EE450



**Dishcloth**Gingerbread house
18x20 cm *EE727* 



Napkins White, 33x33 cm *EE1202* 



Breakfast tray White, 27x20 cm *EE110* 

# Scandinavian Winter

By UNDERLANDET DESIGN

A graphic collection with a Scandinavian winter wonderland.



Enamel mug Winter House CA1708



Enamel mu Blue CA1703



Coasters Winter House, 4-pack, 9x9 cm CA815



Kitchen towel Blue, 50x70 cm CA137-B



Breakfast tray Winter House, 27x20 cm *CA143* 



Breakfast tray 27x20 cm CA140



**Dishcloth** Winter House, 18x20 cm *CA708* 



**Dishcloth** Blue, 18x20 cm *CA138-B* 



Napkins Blue, 33x33 cm *CA9090* 



# Stockholm City

By UNDERLANDET DESIGN

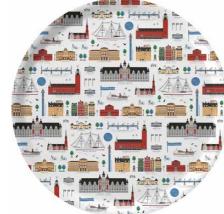
A graphic house collection of the Swedish capital in colour.



Napkins Multi, 33x33 cm *CA1208* 



Mug Multi, Porceline



Round tray

Multi, Ø 38 cm

CA408

Breakfast tray

Multi, 27x20 cm

CA144

Kitchen towel

Multi, linen, 50x70 cm

CA334

**Dishcloth** Multi, 18x20 cm *CA749* 



PPP

Coasters Multi, 4-pack, Ø 9 cm *CA816* 



**Kitchen towel** Multi, 50x70 cm *CA333* 



# Old Town

By UNDERLANDET DESIGN
A collection with houses
from Old Town in Stockholm.





Enamel mug Multi CA1706



Breakfast tray Multi, 27x20 cm CA129



**Dishcloth** Multi, 18x20 cm *CA741* 



**Dishcloth** Red, 18x20 cm *CA740* 



**Coasters** Multi, 4-pack, Ø 9 cm *CA814* 



Kitchen towel Multi, 50x70 cm CA323



# Sweden **Traditions**

By UNDERLANDET DESIGN A graphic collection with traditional Swedish symbols.





Napkins 33x33 cm *CA1206* 



Breakfast tray 27x20 cm CA127



Kitchen towel 50x70 cm CA308



Square tray 32x32 cm CA603



Coaster Ø 11 cm CA803



Coasters 4-pack, 9x9 cm CA802



**To-go mug** Porceline CA931



Cutting board 20x34 cm CA515



Enamel mug White CA1705



Dishcloth 18x20 cm CA710





#### Sweden

#### By UNDERLANDET DESIGN

Graphic collection with sights and houses from Sweden.





To-go mug White CA908



Mug White, bone china CA906



Coasters 4-pack, 9x9 cm, white CA810



Dishcloth Red House, 18x20 cm CA706



Breakfast tray White, 27x20 cm CA122



Napkins

White, 33x33 cm

CA702

Kitchen towel Red house, 50x70 cm CA315



Kitchen towel Red house, linnen, 50x70 cm CA806



Kitchen towel White, 50x70 cm CA305



Sweden Coast CA1704



Enamel mug Summer Houses CA1702



Enamel mug Red House Summer CA1701



Breakfast tray Red house, 27x20 cm CA115



Square tray Red house, 32x32 cm CA602



# Fika

#### By I LOVE DESIGN

The classic FIKA collection explains in English what a Fika is. Available in various colours. Enjoy your fika!





Dishcloth Retro, 20x18 cm ILV 744



Kitchen towel Retro, 50x70 cm ILV343



Napkins Retro, 33x33 cm ILV1203



Breakfast trays 27x20 cm

Black: 8001-SENG White: 8001-WENG Red: 8001-RÖENG Pink: 8001-ROENG Yellow/blue: 8001-YBENG



Mugs Porceline Blue: 8004-B Red: 8004-RÖ

Pink: 8004-RO

Black: 8004-S



Coaster Blue/yellow, Ø 11 cm ILV801



To-go mugs Matte black: 8004-STOGOM White: 8004-STOGOM



Napkins Blue/yellow, 33x33 cm 8007-YBENG



Breakfast tray Rainbow, 27x20 cm 8001-PRIDE



To-go mug Blue/yellow ILV8004-BYTOGO



Enamel mug Påtår, message inside all enamel mugs.



Enamel mug Moment, yellow/blue ILV1756



Enamel mug Better, blue/red ILV1755



Enamel mug Lagom, blue/yellow ILV1750



Enamel mug Stunden, blue/yellow ILV1752



Enamel mug Moment, blue/yellow ILV1751



Enamel mug Stripes, black ILV1754



# Dala

#### By I LOVE DESIGN

Graphic collection with the classic Dalahäst in a repeated pattern. \* No stock item.





To-go mug Black/white ILV920



Multi, bone china ILV1007



Mug Black/white, bone china ILV1008



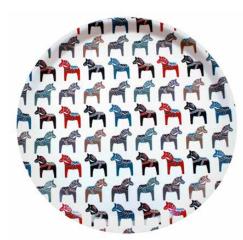
Dishcloth Black/red, 18x20 cm ILV 743



Dishcloth Multi, 18x20 cm ILV 701



Napkins Multi, 33x33 cm ILV1201



Round tray\* Multi, Ø 38 cm ILV1003



Coasters, 4-pack Multi, cellofan, Ø 9 cm ILV800



Breakfast tray Multi, 27x20 cm ILV1006



Kitchen towel Multi, 50x70 cm ILV305



Kitchen towel Black/red, linen, 50x70 cm ILV 312







# Fiskelycka

By I LOVE DESIGN
A classic collection for life by the sea.





Dishcloth 18x20 cm *ILV739* 



Kitchen towel
White, 50x70 cm
ILV379



Kitchen towel Linnen, 50x70 cm ILV380



Square tray 32x32 cm 1LV625



Breakfast tray 27x20 cm 1LV130

# God morgon älskling

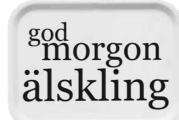
By I LOVE DESIGN
Our favourite morning quote.







Breakfast tray 27x20 cm, black Swedish text ILV114



Breakfast tray

27x20 cm, white
\*No stock item.
Swedish text: *ILV113*Finnish text: *ILV127\**Danish text: *ILV127\**Norwegian text: *ILV124\**German text: *ILV126\** 



By I LOVE DESIGN

Cute chickens perfect for Easter or any occassion.





Dishcloth 18x20 cm *ILV741* 



Kitchen towel Linen, 50x70 cm ILV342



**Kitchen towel** White, 50x70 cm *ILV341* 



Round tray
Ø 31 cm
/LV419



Cutting board 20x34 cm 1LV519

#### Cities

#### By UNDERLANDET DESIGN

Graphic architectural collections with known buildings and sights from cities around the world. Products are available in both blue/red versions.

\* No stock item.





Stockholm City





Stockholm City Blue, Bone china CA925



Stockholm City Breakfast tray 27x20 cm red: CA124 blue: CA125



Stockholm City Kitchen towel 50x70 cm blue: CA325 red: CA324



Göteborg\* Round tray Blue, Ø 38 cm CA407





Göteborg Blue, Bone china CA917



Göteborg Breakfast tray Blue, 27x20 cm CA118



Kitchen towel CA807



Göteborg Blue, 50x70 cm



Malmö Kitchen towel Blue, 50x70 cm CA204

20



Malmö Kitchen towel Red, 50x70 cm CA205



Malmö Breakfast tray Blue, 27x20 cm CA200





Uppsala\* Round tray Ø 38 cm, red CA402



Uppsala Kitchen towel 50x70 cm, red CA302



Uppsala Breakfast tray 27x20 cm, red CA112



Uppsala Mug Porceline, red CA918



Lund\* Round tray Ø 38 cm, blue CA119



Kitchen towel 50x70 cm, blue CA808



Lund\* Breakfast tray 27x20 cm, blue CA117



Lund Mug Bone china, blue CA928

# Hälsingegårdar

By EMELIE EK DESIGN Beautiful houses from the idyllic landscape of Hälsingland.



**Napkins** 33x33 cm *CA1212* 



Dishcloth 18x20 cm EE7001



Kitchen towel Linen, 50x70 cm CA1001



Note book Black CA9724



Round tray
Ø 38 cm
Black: EE490-s
White: EE490

# Norway Symbols

By UNDERLANDET DESIGN

Graphic collection with typical Norwegian symbols.

\* No stock item.



Mug Porceline CA813



**Coasters, 4-pack\*** 9x9 cm *CA134* 



Kitchen towel

50x70 cm

CA136

Cutting board\* 20x34 cm CA132



Round tray\*
Ø 38 cm
CA131



**Trivet\*** Ø 23,5 cm *CA133* 



Breakfast tray\*
27x20 cm
CA130



Pattern for Destination Vemdalen, Sweden.

# Would you like your own pattern?

Please contact us on info@citronelles.com
and we will provide you with more information.



Products for Loviisa, Finland.



Products for Ålesund, Geiranger, Stavanger in Norway.

# **Dishcloths**

Cleaning with style.

# Dishcloths

Cleaning with style.





Hälsingegårdar 18x20 cm Emelie Ek Design *EE7001* 



Scandinavian Mountains
Winter, 18x20 cm
Underlandet Design
CA746



Scandinavian Mountains
Summer, 18x20 cm
Underlandet Design
CA747



Gingerbread house 18x20 cm Emelie Ek Design *EE727* 



Molly Red, 18x20 cm Emelie Ek Design 1000-R



Molly Blue, 18x20 cm Emelie Ek Design 1000-B



Stockholm City Multi, 18x20 cm Underlandet Design *CA749* 



**Domherre** Vit, 18x20 cm Anneko Design Sweden *AN700* 



**Gingerbread** 18x20 cm Emelie Ek Design *EE139* 



**Tulips**Blue/Yellow, 18x20 cm
Underlandet Design *CA742* 



**Tulips**Red/Pink, 18x20 cm
Underlandet Design *CA743* 



FIKA Retro, 20x18 cm I Love Design ILV444



Chicks 18x20 cm I Love Design ILV741



Old Town 18x20 cm Underlandet Design Multi: CA741 Red: CA740



Sweden Traditions 18x20 cm Underlandet Design *CA710* 



Summer houses 18x20 cm Underlandet Design *CA707* 



**Dala** 18x20 cm, black/red/white I Love Design *ILV743* 



**Dala** 18x20 cm, multi I Love Design *ILV701* 



Two horses 18x20 cm, yellow/blue I Love Design ILV720



Fiskelycka 18x20 cm, blue I Love Design ILV739



Flowers of Scandinavia 18x20 cm Anneko Design Sweden AN303



Red house, 18x20 cm Underlandet Design CA706



Scandinavian Winter Winter House, 18x20 cm Underlandet Design *CA708* 



Scandinavian Winter Blue, 18x20 cm Underlandet Design *CA138-B* 

#### Kitchen towels

Towels for every need.

#### Kitchen towels

Towels for every need.



Hälsingegårdar Linen, 50x70 cm Emelie Ek Design CA1001



Winter, 50x70 cm Underlandet Design CA330



Scandinavian Mountains Scandinavian Mountains Summer, 50x70 cm Underlandet Design CA331



Gingerbread house 50x70 cm, white Emelie Ek Design EE329



Gingerbread 50x70 cm, linen Emelie Ek Design EE940



Sweden 50x70 cm Underlandet Design CA305



Sweden Red house, 50x70 cm Underlandet Design CA315



Sweden Red house, 50x70 cm, linen Underlandet Design CA806



Old Town Multi, 50x70 cm Underlandet Design CA323



Uppsala 50x70 cm, red Underlandet Design CA302



FIKA Retro, 50x70 cm I Love Design ILV343



Stockholm City 50x70 cm Underlandet Design White: CA333 Linen: CA334



Dala Black/red, Linen, 50x70 cm I Love Design ILV 312



Dala Multi, 50x70 cm I Love Design ILV305



Chicks Linen, 50x70 cm I Love Design ILV342



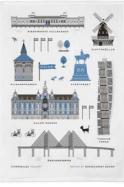
Stockholm 50x70 cm, red Underlandet Design CA324



Stockholm 50x70 cm, blue Underlandet Design CA325



Göteborg 50x70 cm, blue Underlandet Design CA807



Malmö 50x70 cm, blue Underlandet Design CA204



Malmö 50x70 cm, red Underlandet Design CA205



**Sweden Traditions** 50x70 cm Underlandet Design CA308

26



Flowers of Scandinavia 50x70 cm Anneko Design Sweden AN304



Strawberry 50x70 cm Emelie Ek Design EE428



Fiskelycka Blue, 50x70 cm I Love Design ILV379



Fiskelycka Blue, linen, 50x70 cm I Love Design ILV380



Domherre 50x70 cm, red, linen Anneko Design Sweden AN310



Domherre 50x70 cm, white Anneko Design Sweden AN300



Lund 50x70 cm, blue Underlandet Design CA808



Scandinavian Winter 50x70 cm, blue Underlandet Design CA137-B



Norway Symbols 50x70 cm Underlandet Design CA136





Hälsingegårdar 33x33 cm Emelie Ek Design CA1212



 ${\sf Domherre}$ White, 33x33 cm Anneko Design Sweden AN120



Sweden tradition 33x33 cm Underlandet Design CA1206



Scandinavian Mountains Summer, 33x33 cm Underlandet Design CA1207

Stockholm City

Multi, 33x33 cm

Underlandet Design

CA1208

Flowers of Scandinavia

White, 33x33 cm

Anneko Design Sweden

AN305



Ginger bread White, 33x33 cm Emelie Ek Design EE1202



FIKA Retro, 33x33 cm I Love Design ILV1203



Sweden White, 33x33 cm Underlandet Design CA702



Multi, 33x33 cm

I Love Design

ILV1201

Scandinavian Winter

Blue, 33x33 cm

Underlandet Design

CA9090

FIKA 33x33 cm, yellow and blue I Love Design 8007-YBENG

# Enamel mugs

NEW!

Pretty and useful. Bring them wherever you go.





FIKA I Love Design. See p. 15 for more colours!



Red House Summer Underlandet Design CA1701



Scandinavian Winter Underlandet Design



**Sweden Tradition** Underlandet Design CA1705



Summer Houses

Underlandet Design

CA1702

Sweden Coast

Underlandet Design

Underlandet Design CA1706



Red House Winter Underlandet Design CA1708

#### Care instructions

#### Trays, cuttingboards and coasters

Our trays are durable and can either be cleaned by hand or put in the dishwasher on a gentle program. However dishwasher can detergent and cause visible wear on the surface with frequent washing.

#### Mugs and Bowls

Our mugs and bowls are dishwasher and microwave safe.

Washable in 40 degrees Celsius. Please note: Treat the linnen towels gentle, choose a gentle program with a short spin-dry and never tumble dry for best care.

#### Dishcloths

Can be boiled and washed up to 90 degrees Celsius in both dishwasher and washing machine. Environmentally friendly and 100% biodegradable.

#### Delivery

#### Sweden

Minimum order 3500 SEK for delivery within Sweden. Minimum freight cost 290 SEK. Delivery 3-7 days within Sweden.

#### Abroad

Minumum order EUR 400 /USD 400. Freight cost outside Sweden 12 % of order value. Delivery 7-14 days outside Sweden.

#### Retailer login

You can now place your order directly on our website citronelles.com To get a login please contact us by email info@citronelles.com

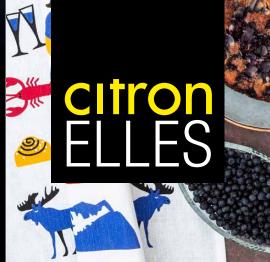
As soon as you are registered as a new customer you will receive an e-mail with further details about login.

#### Designers and production

We are so proud over our designers and products and try as much as we can to keep it for a local production. Read more on our website:

















#### Citronelles Agenturer AB

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WE LOVE DESIGN AS MUCH AS WE LOVE SWEDEN!

