

Willam Morris Collection 2026



William Morris

William Morris (1834 - 1896) was an artist, a craftsman, poet, scholar, and a revolutionary thinker.

Today, he may be best known for his wallpaper and textile patterns, but his work transformed Victorian Britain's view on craftsmanship, design and fashion. Morris became one of the most influential figures in the Arts and Crafts movement.



William Morris

The William Morris Society

The William Morris Society, is dedicated to safeguarding and preserving the heritage of William Morris, and to make his work and ideas available for future generations. Established in 1955, it is a membership organisation open to all and welcomes new members.



The Society operates from its museum in London, located in Morris's home in Hammersmith. The collections contain Morris's original works, manuscripts, and his personal artifacts; it is open for visitors.

Printed in Sweden with Passion

The William Morris products are launched through a partnership with the William Morris Society and proudly printed by TekoTryck in the south of Sweden.



TekoTryck has been working with Citronelles Agenturer since 2011 and have proudly printed her designs on kitchen towels and Swedish dishcloths.



Since 2025, Citronelles Agenturer has been appointed TekoTryck's sales agent for products licensed by The William Morris Society.



For retailers:



Citronelles is responsible for retailers.

Log in to Citronelles' retailer page and place your order there.

Citronelles Agenturer AB, info@citronelles.com

citronelles.com, Phone: 0046-8- 6269040



Gift Set

Kitchen towel 50x70 cm, 50% linen / 50 cotton
Swedish dishcloth 172x200 mm, 70% cellulose / 30% cotton, 10-pack



Golden Lily Green
Art. nr. WMGS5017



Golden Lily Blue
Art. nr. WMGS5021



Bower
Art. nr. WMGS5018



Willow Bough
Art. nr. WMGS5010



Willow Bough Blue
Art. nr. WMGS5023



Oak Yellow
Art. nr. WMGS5005



Honeysuckle
Art. nr. WMGS5014



Compton Green
Art. nr. WMGS5011



Compton Blue
Art. nr. WMGS5012

Orders are made by email to info@citronelles.com or through our ÅF login website



Gift Set

Kitchen towel 50x70 cm, 50% linen / 50 cotton
Swedish dishcloth 172x200 mm, 70% cellulose / 30% cotton, 10-pack



Strawberry Thief Blue
Art. nr. WMGS5007



Strawberry Thief Red
Art. nr. WMGS5020



Bird and Anemone
Art. nr. WMGS5004



Pimpernel Meadow
Art. nr. WMGS5016



Pimpernel Green
Art. nr. WMGS5015



Acorn Gold (with shimmer)
Art. nr. WMGS5019



Oak Silver (with shimmer)
Art. nr. WMGS5022



Sunflower Red
Art. nr. WMGS5013



Acanthus
Art. nr. WMGS5001

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Swedish Dishcloths

70% cellulose / 30% cotton, 172x200 mm, 10-pack



Strawberry Thief Blue
Art. nr. WMDC2007



Strawberry Thief Red
Art. nr. WMDC2020



Golden Lily Green
Art. nr. WMDC2017



Golden Lily Blue
Art. nr. WMDC2021



Honeysuckle
Art. nr. WMDC2014



Oak Yellow
Art. nr. WMDC2005



Pink and Poppy
Art. nr. WMDC2006



Bower
Art. nr. WMDC2018



Pimpernel Meadow
Art. nr. WMDC2016



Pimpernel Green
Art. nr. WMDC2015



Willow Bough Green
Art. nr. WMDC2010



Willow Bough Blue
Art. nr. WMDC2023



Compton Green
Art. nr. WMDC2011



Compton Blue
Art. nr. WMDC2012



Acorn Blue
Art. nr. WMDC2002



Acanthus
Art. nr. WMDC2001

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Swedish Dishcloths

70% cellulose / 30% cotton, 172x200 mm, 10-pack



Acorn Gold (with shimmer)
Art. nr. WMDC2019



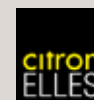
Sunflower Red
Art. nr. WMDC2013



Oak Silver (with shimmer)
Art. nr. WMDC2022



Bird and Anemone
Art. nr. WMDC2004



Care instructions

Kitchen Towels

Washable in
40 degrees Celsius.

Swedish Dishcloths

Can be boiled
and washed up to
90 degrees Celsius in
both dishwasher and
washing machine.
Environmentally friendly
and 100% biodegradable.

Delivery Sweden/Norway

Minimum order 3500 SEK.

Minimum freight cost
290 SEK. Delivery 3-7 days.

Retailer login

You can now place
your order directly on
citronelles.com

To get a login please
contact us by email
info@citronelles.com

As soon as you are
registered as a new
customer you will receive
an e-mail with further
details about login.

For orders please contact
our sales agent:



Citronelles Agenturer AB
info@citronelles.com, citronelles.com
Phone: 0046-8- 6269040

4-pack Swedish Dishcloths

70% cellulose / 30% cotton, 172x200 mm, 10-pack

Timeless Elegance



Pimpernel Meadow, Strawberry Thief Blue, Compton Green, Acorn Blue. Art. nr. WMDPMX41

Garden Dreams



Golden Lily Green, Oak, Bower, Pink and Poppy. Art. nr. WMDPMX42

Golden Heritage



Compton Blue, Oak Silver, Sunflower Red, Acorn Gold. Art. nr. WMDPMX43

Botanical Harmony



Pimpernel Green, Honeysuckle, Willow Bough, Golden Lily Green. Art. nr. WMDPMX44

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*”The secret of
happiness lies in
taking a genuine
interest in all the
details of daily
life.”* William Morris

Contact for orders

Citronelles Agenturer AB
info@citronelles.com
citronelles.com
Phone: 0046-8- 6269040

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